



# Juan Morera

## PROFILE

**UI/UX Senior Designer with more than six years of experience passionate about the digital world and innovation, constantly focused on the user-centered design to create online experiences balanced with business objectives.**

## WORK EXPERIENCE

### IATAI

UI/UX Senior Designer - January 2015 to present - Bogotá, Colombia.

### ESSECORP

Digital Designer, Digital Creative - December 2011 / December 2014 - Bogotá, Colombia.

### CONEXRED

Web Designer - February 2011 / November 2011 - Bogotá, Colombia.

### HISTRIÓN

Web Designer Junior - June 2009 / February 2011 - Bogotá, Colombia.

## EDUCATION

### Escuela de Artes y Letras

Graphic designer, emphasis on digital animation - 2013 - Bogotá, Colombia.

*Recognition: Experiential marketing campaign design. Client: P & M Magazine. Finalists InterU 2011.*

### Colegio Cofrem - Colegio Departamental La Esperanza

Academic Bachelor - 2006 - Villavicencio, Colombia.

## SKILLS

User Interface Design, User Experience Design, Prototyping, App, Mobile, Art Direction, Digital, Web design, Branding & Presentations.

## TOOLS

Platforms: IOS, Android, MacOS, Microsoft Windows.

Software: Adobe CC (Ps, Ai, Xd, Pr, Ae, Dw), Sketch, Invision, Marvel, Principle, Keynote, Microsoft Office.

Languages: HTML5, CSS3, Javascript, jQuery, PHP, Java.

## SOCIAL

**in** juandiegomorera

**Bē** juan\_morera

 juanmorera